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OCTOBER 2010

Issue: 2



## Candidates for At-Large Seats on the Midtown Board of Directors

### *Bolton Hill*

**Joseph Palumbo** is an active member of the Spicer's Run Home Owners Association Board of Directors (2004 - 2007) and has served as its president. He has been a member of the Midtown Benefits District Board of Directors since 2006. He has been an active member of the District's finance committee, chairman of the public safety committee and a member of the operations committee. He is currently a vice-president of the Mount Royal Improvement Association.

### *Charles North*

**Sandra Harley** is President/CEO of Sahara Communications, a public relations and advertising business located on St. Paul Street across from Penn Station. Sandy has operated her company at this location for 21 years and is active in community issues affecting Charles North. An astute entrepreneur and PR pro who understands the value of building name recognition, Sandy has gained respect among colleagues and clients for her business savvy. She started Sahara Communications in 1989 with just herself and a handful of consultants. Today, the company has grown into a reputable and recognized communications firm. Sandy has nearly 30 years of professional marketing and public relations experience. A polished leader, writer and researcher, she has spearheaded numerous statewide and citywide public awareness and marketing campaigns that

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Annual Fall  
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BOARD

Wednesday,  
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Our annual fall meeting  
begin with a dinner  
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got major results. A talented media planner/buyer, Sandy has managed media budgets of more than \$3 million and has placed over \$2 million in media buys. Sandy is a magna cum laude graduate of Morgan State University, where she earned her bachelor's degree in English in 1980. Sandy has a master's degree in journalism from the prestigious Northwestern University Medill School of Journalism.

#### *Madison Park*

**Adrian Harpool** has been a resident of the Midtown area for over 15 years and currently serves as principal and chief strategist for Adrian Harpool Associates, a communication and government relations consulting firm specializing in providing intellectual, creative and technical support to corporations, government agencies, institutions, celebrities and political figures. Mr. Harpool started his career as an activist and community organizer working in southern Virginia with the Greater Southeast Development Corporation and headed HUD Pilot Programs such as Adaptable Reuse, Urban Homestead and "Shop-Steady" and provided technical assistance to small business owners packaging SBA Loans and securing government funding for façade improvement and streetscapes in the mid-1980's.

In 1990, Mr. Harpool began offering his services to regional and national banks in shaping and monitoring their CRA related programs and forging relationships for clients with community and political leaders. An outgrowth of his work with banks was establishing linkages to residential and commercial real estate developers which lead to his relocation to the Baltimore area and establishing a full-service communication and marketing company called Twenty-First Century Group (TFCG). During his 12 plus years as CEO, Mr. Harpool saw TFCG grow from a solo practice in a one-room to a 25-person enterprise occupying the entire 25th floor of One North Charles Street. The firm closed its doors in 2007 and Mr. Harpool resumed his role as a consultant. He currently works with FDIC, Edison Properties, Boston Media, People for the American Way, Hope Now and numerous politicians and celebrities.

Over the past ten years, Mr. Harpool has served the community in the capacity of board member on numerous boards of directors including Madison Park Improvement Association, Govans Ecumenical Development Corporation (GEDCO), the Living Classrooms/ Isaac Myers- Fredrick Douglas Museum and as Chair of the Marketing Committee of the Baltimore Area Convention and Visitors Association (Visit Baltimore).

#### *Mount Vernon*

**Jayson Williams** is a life long Baltimore City resident growing up in Edmonson Village and currently residing in Mount Vernon. A 2003 graduate of St. Mary's College of Maryland with a Bachelor's Degree in Political Science and Public

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## TREE PLAI in MIDTO

### Volunteers N



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With the support of Tre  
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Our Green Team will n  
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our volunteer coordina  
Guerra 410 528-1512 I  
if you would like to vol  
hours, or email him at

[volunteer@midtownco](mailto:volunteer@midtownco)

Policy, Jayson began putting his degrees to use working for a Baltimore-based political consulting firm. From there he managed Councilman Keiffer Mitchell's reelection campaign in 2003. After helping Mitchell successfully retain his seat on the Baltimore City Council, Jayson moved on to work for Senate President Mike Miller handling the Senate's budget and taxation committee on behalf of the Senator. Jayson has also worked for US Senators Barbara Mikulski and Ben Cardin as their political and field directors during their 2004 and 2006 campaigns, respectively. Currently he is working as the Maryland Political Director for the Laborers International Union of North America overseeing all of their local, state and federal lobbying efforts as well as their political activism throughout the state. He serves on the executive committee of Progressive Maryland and is a delegate to the AFL-CIO. In his free time, Jayson also teaches graduate-level Political Science as an adjunct professor at George Washington University in Washington D. C.

[Peter Merles, Executive Director](#)

410 528-1512

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